

**Jonathan A. “Jon” Zahm** P.O. Box 3, Geneseo, IL 61254 Business: 630-WIN-VOTE

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**Objective: To secure a position in a public service or public and community relations capacity best utilizing my 31 years of experience in advocacy, communications, and marketing.**

**President, Goliath Slayer Communications** May, 1988- Present

### **Political Consulting Clients**

Served key organizational, managerial, and strategic roles in over 200 political campaigns in 31 years. Winning record of 67%. Among the goliaths in Illinois defeated by Jon's clients are a **44-year** incumbent Kane County Circuit Clerk/County Board member, a **36-year** incumbent Village President/Trustee of Gilberts, the **28-year** incumbent Village President of South Elgin, the **12-year** Recorder of Kane County and Sugar Grove Township Assessor and **8-year** Mayors of Barrington, Cortland, and Oswego.

Experience and ability in the areas of **opposition research** and **cutting-edge strategy** that are unmatched in Illinois consulting circles. Has successfully worked on races from Township to Municipal to State Legislative, as well as hotly contested U.S. Congressional, Senatorial and Presidential (Bush'04, Huckabee '08, and Santorum '12) races. Served as a Consultant 4 cycles with Illinois House Republicans and 2 cycles with Illinois Senate Republicans. Performed services in IA, IL, IN, KS, ND and OH.

### **Non-Profit and Development Clients**

*Arrowhead Ranch, Coal Valley, IL:* **Increased funds raised at annual vehicle auction from \$70,000 to over \$110,000. Expanded Facebook and Internet presence exponentially.**

*Park Vista Retirement Living, Silvis, IL:* **Improved census, established evening and weekend Open House hours, increased community relations activity.**

*Provena Pine View Care Center, St. Charles, IL:* **Performed grant writing, planned giving, special events, and major gift solicitations. Raised approximately \$3.80 for every \$1.00 in fees.**

*Easter Seals Jayne Shover Center, Elgin, IL :* **Executed review and analysis of organizational grantwriting program and wrote 12 grant proposals. Raised \$35,000- collected fees of \$8,250.**

*Family Service Association of Greater Elgin Area, Elgin, IL:* **Worked with State Senator to recover \$166,000 in previously promised, but undelivered, funding. Secured \$100K grant from Kane County. Raised approximately \$7.50 for every \$1.00 in fees paid.**

*American Heart Association, Midwest Region, Batavia, IL:* **Member of three person youth market team who successfully raised over \$1 million in one school year. McHenry HeartWalk showed 60% increase from previous year. Kane HeartWalk up from \$12K to \$40K.**

*Salvation Army, Aurora Corps, Aurora, IL:* **Managed Christmas drive to then record \$151K in 31 days.**

## **Community Leadership and Public Service**

Bureau, Henry, Stark Co. Regional School Trustee (2013-15) President (2015-PRESENT)

Village of Cleveland Village Clerk (2017-PRESENT)

Henry County Board Member- District 2 (12/6/10-12/1/12) Chair of Redistricting Committee

Orion CUSD 223 School Board Member (2009-12/05/10)

Blackhawk Area Special Education District Board Member (2009-12/05/10)

First United Methodist Church Geneseo Bible Study Leader and Member (2017-PRESENT)

Henry County Farm Bureau Member since 2007

Member, Geneseo Chamber of Commerce, (2012-13 and 2018-PRESENT)

National Kidney Foundation, Kidney Advocacy Co9mmittee Member (2017-PRESENT)

Osco Community Church- Family Open Gym Coordinator and Council and Member (2008-16)

Geneseo Township Precinct 3 Republican Committeeman (2017-PRESENT)

Osco Township Republican Precinct Committeeman (2008-17)

Orion Little League Manager (2008-10) and Orion Youth Basketball Coach (2008-10)

Quad City Cannons 10U Travel Team Baseball Manager (2010-11)

Galva Junior High 7<sup>th</sup> Grade Basketball Coach (2008-10), LTC Champions (08-09)

Kane County Regional Board of School Trustees- elected in 2003 to represent over 500,000 constituents in five counties- elected as Board President in 2005 & 2007, 100% attendance

Batavia Board of Zoning Appeals Member, 1999-02, 100% attendance

Batavia Chamber of Commerce President, 2000-01, Vice-Chair, 1999-00, Legis. Director, 98-99

Fox Valley Christian Church- Batavia, Member and Volunteer, 1999-2003, Missions Chairman

Christ Community Church- Blackberry Creek Campus, Aurora, 2004-2008. Sports Ministry coach and manager- basketball and softball. 2006 Basketball Men's League Champions.

Oswego East HS Fellowship of Christian Athletes Founder & Co-Sponsor of Rotary Interact Club

Junior Achievement Volunteer Teacher- 3<sup>rd</sup> Graders at Galva Elementary School and 11<sup>th</sup> and 12<sup>th</sup> Graders at Geneseo High School

Salvation Army Volunteer Bell Ringer- 18 years

Two seasons as Geneseo Youth Soccer Head Coach

## **Education**

*Villanova University, Villanova, Pennsylvania, 1988-91, 1995*

**Bachelor of Arts Degree** in Political Science, Minor in History

Vice-President, Student Government Association- 1989-90

Elected to 3 terms on University Senate- 1988-91

*National-Louis University, Lisle and Elgin, IL, 2006-07*

**Master of Arts Degree** in Secondary Education. Social Science and Middle School Endorsements.

## **Other Professional Experience**

Family-PAC Illinois and Family-PAC Federal Field Director (1995-PRESENT)

Fmr. IL Licensed Real Estate Salesperson- 10 years

Illinois Type 39 Teaching Certificate, Type 09 Eligible

Experienced Substitute Teacher in Elgin District U-46 and West Aurora District 129-

Over 300 days in the classroom including LD, BD, and Physical Education

Worked two years as a Dean's Assistant in Oswego District 308 while attending Graduate School

Taught Ethics and English at Brown Mackie College

City Clerk, City of Geneseo 2010-2011

